

# Syed Idrees Hashmi

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## Professional Profile: Lead Wordpress Full-Stack Expert

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I am a **Lead WordPress Full-Stack Developer** and technical expert with over 2 years of experience. I am the complete solution, providing strong, high-performing websites from concept (branding/design) to launch (development and **Technical SEO**). I guarantee fast, reliable technical ownership.

## Core Technical Expertise

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**Lead WordPress Development:** Full-Stack Wordpress Development, Technical Troubleshooting, WooCommerce, Shopify Store Management.

**Front-End & Design:** HTML, CSS Layout Design, JavaScript (JS), Figma to WordPress, Elementor Pro, Expertise in Adobe Suite.

**Integrations & Optimization:** APIs, Webhooks, CRM Integration (Pipedrive, Custom CRMs), Site Speed Optimization, Technical SEO Basics, Tracking (GTM/GA4).

## Lead & Relevant Experience

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**Lead WordPress Developer | Techspace Solutions AS (Remote, Norway)**

*April 2025 – Present*

**Lead WordPress Developer | Qorden (Remote, UAE)**

*November 2024 – Present*

- Responsible for leading development and architecture decisions for high-stakes client projects.
- Managed the full-stack development of dedicated sites for [Qorden Labs](#), [Qordenate](#), [QDub](#) and [Dubbox](#).

**Web Developer | BTS Services ([Heatcore](#) & [FreeNewBoiler](#) Project)**

*May 2024 – Present*

- Solely responsible for managing and developing all websites for the UK-based Heatcore project.
- Implemented complex data integrations, connecting WordPress with **Pipedrive CRM and custom CRMs** to automate lead reporting and collection.

### **Founder & Lead Developer | Xorden (Freelance Venture)**

*August 2025 – Present*

- Led full-cycle WordPress site development, brand design, and technical SEO projects for a demanding international client base (US, UK, Switzerland, Norway).

## **Key Project Portfolio**

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[Syed Idrees Hashmi.com](https://syedidreeshashmi.com)

## **Education**

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**BS Software Engineering** | University of Gujrat (2023) - CGPA 3.2

**FSc Pre Engineering** | Punjab College Kharian - 2019